

CIMSPA

CHARTERED INSTITUTE FOR THE MANAGEMENT
OF SPORT AND PHYSICAL ACTIVITY

All done on a shoestring!



2014 – 2016



A sector in which the entire workforce holds professional status at every level in every occupation

A Chartered sector whose work is known and understood by the public as frontline prevention in health

A Chartered sector that attracts and retains the best talent

Highly skilled Chartered Activity Practitioners are known, trusted and understood by health care professionals

A Chartered sector that impacts, attracts new investment and allied to the health care profession

We're ready for 2017 – 2020

- One value has defined the core of CIMSPA's approach thus far...

LEADING BY LISTENING

Improving the sector can only be done by listening to and meeting **EMPLOYER** needs

- CIMSPA's hard-won universal sector backing is there to be leveraged – this strategy has been drafted and driven by the sector itself.
- A vibrant chartered institute benefits the whole sector – authority and professionalism encouraging a standards-based culture.
- With the result that CIMSPA's engagement and reach is unprecedented.

SUSTAINABILITY

10 KEY DELIVERABLES

1

To develop an employer-led, professional standards matrix that responds promptly to the sector's needs.

2

To develop a sustainable career pathway for future leaders within the sector: from FE to MD.

SUSTAINABILITY

10 KEY DELIVERABLES

3

To create and monitor a single endorsement mechanism to enhance sector training and assessment.

4

To become an independent quality assurance agency for Apprenticeships assessment.

SUSTAINABILITY

10 KEY DELIVERABLES

5

To raise CIMSPA's profile and promote a positive image for the sector, through effective communications, public affairs and marketing.

6

To deliver clear membership benefits and an annual events calendar for all membership categories.

SUSTAINABILITY

10 KEY DELIVERABLES

7

To provide members with sector policy, guidance, research and good practice resources.

8

To develop a new “technical” membership pathway leading to chartered practitioner.

STANDARDS MATRIX | CAREER PATHWAY | TRAINING ENDORSEMENT | APPRENTICESHIPS QA
COMMUNICATIONS | MEMBERSHIP BENEFITS | POLICY/GOOD PRACTICE
CHARTERED PRACTITIONER

SUSTAINABILITY

10 KEY DELIVERABLES

9

To embed a culture of professional development within employers and individuals, linked to career development and CIMSPA membership.

10

To develop and service effective partnerships with other organisations to promote cohesive working within the sector.

STANDARDS MATRIX | CAREER PATHWAY | TRAINING ENDORSEMENT | APPRENTICESHIPS QA
COMMUNICATIONS | MEMBERSHIP BENEFITS | POLICY/GOOD PRACTICE
CHARTERED PRACTITIONER | PROFESSIONAL CULTURE | EFFECTIVE PARTNERSHIPS

So what

- A galvanised sector.
- A robust roadmap with **universal support**.
- Maintaining momentum needs investment to maximise impact and quicken delivery.
- We've built a plan five times the size of the original CIMSPA.
- CIMSPA will operationalise strategy through 10 key deliverables.



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