



The Stretch to Outstanding

Top 5 Pointers & 1 Must Do

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Greater Sport

bet365 macron





- Matt and I connected during the prep phase for the Greater Sport Validation Day back in April 2017
- I shared the important points about the modules GS were focussing on with Matt so we had clarity of the Validation process
- We also shared (back and forth) the arrangements and programme for the day



Top 5 Pointers

A Validator v Assessed perspective

bet365 macron





1. Excellent to Outstanding requires demonstrable step change

- Let's be clear - Outstanding is the highest award possible. There is an expectation from me, as a validator, that I am going to be excited, enthused, and at times, emotional, at what I see and hear. I am looking for tangible, easy to demonstrate / navigate and an emotional connection with the story telling you will share on the day
- The things you determine as your examples of outstanding practice (spotlight examples) will require matching to the Plan, Do, Measure, Review and Impact themes of the modules you are focussed on. You will be expected to address Increasing Participation and Reducing Activity and another module



1. Excellent to Outstanding requires demonstrable step change

- It is really clear when I attend as a validator, probably within the first hour, if an organisation have prepared themselves for the **deep dive** the validation day aims to undertake.

Preparation is a huge part of the process - failing to prepare and all that...

- Final point here - **It's a long day**

Note: I take / write over 20 pages of notes so that I can produce my report

Excellent to Outstanding requires another demonstrable Step Change



MILLION

PEOPLE DOING REGULAR
ACTIVITY BY 2017





2. The move from Excellent to Outstanding requires evidencing

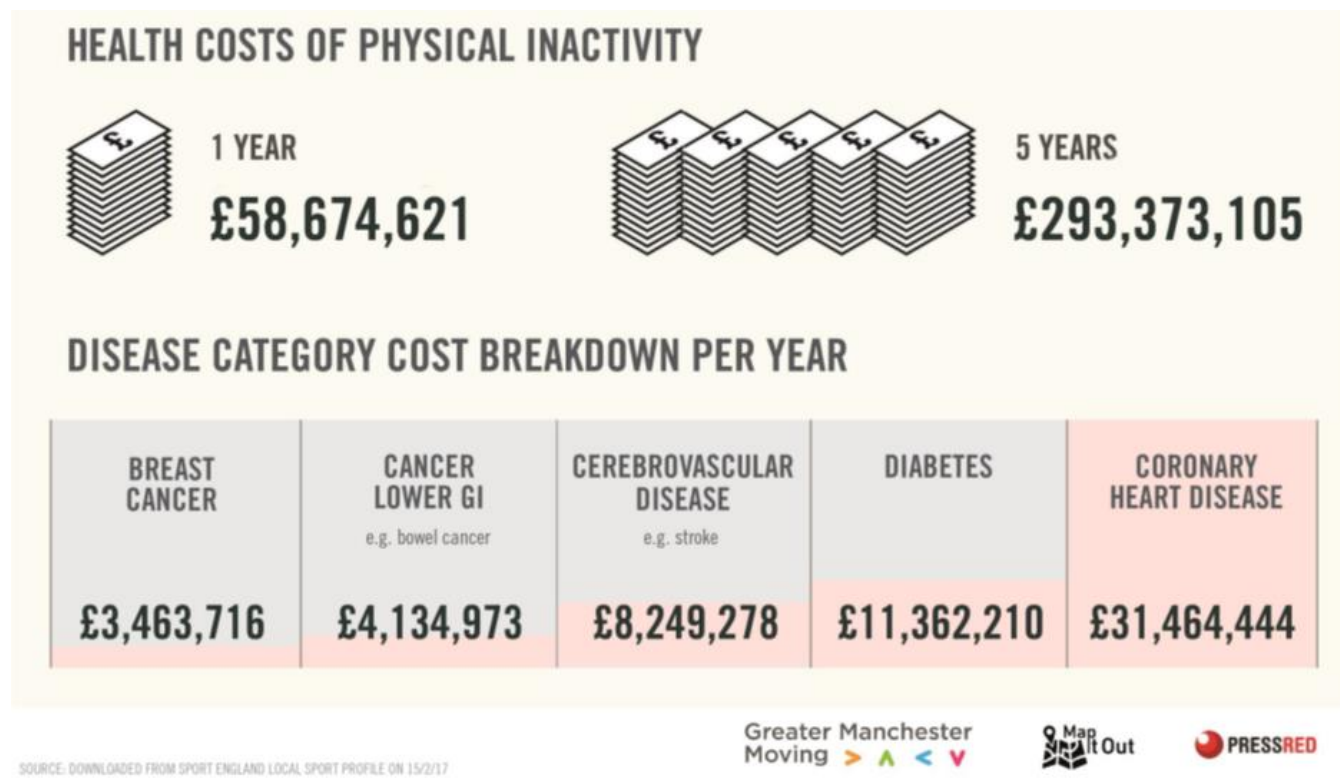
- We will look at the detail - looking closely at your strategic intentions, your action plans, your documentation, the relationships you have, your understanding of the bigger picture stuff, how you consult and listen, whether you have heard what you have listened to and have used this to inform your priorities and interventions
- You will have a suite of tools and insight which tells you why, who and how to do things. You will have the segmentation of your participants in detail. You will be using standardised tools to collect and measure data. You will be able to turn raw data into useful information - helping you tell the story



2. The move from Excellent to Outstanding requires evidencing

- You will be working with and through others to scrutinise the information you have. You will have relationships (agreements) with academic organisations who help you produce independently informed research, documentation and evidence
- You will have case studies, communications, blogs, social media, press, videos, etc that you have taken a careful approach to developing and archiving
- Final Point here - Evidence in various formats will be a key theme throughout the day

The move from Excellent to Outstanding requires an additional level of evidence





3. Outstanding across the 2 focus modules will identify examples of Best Practice which the sector will want / needs to hear about

- This is your chance to showcase your outstanding practice. The things others will want to copy, mirror and replicate
- This is your chance to demonstrate that what you do actually makes a difference and that these differences you intended to make - you can prove a cause and effect relationship
- The differences you make and your local impact is understood by your stakeholders and the delivery agents you work with and through

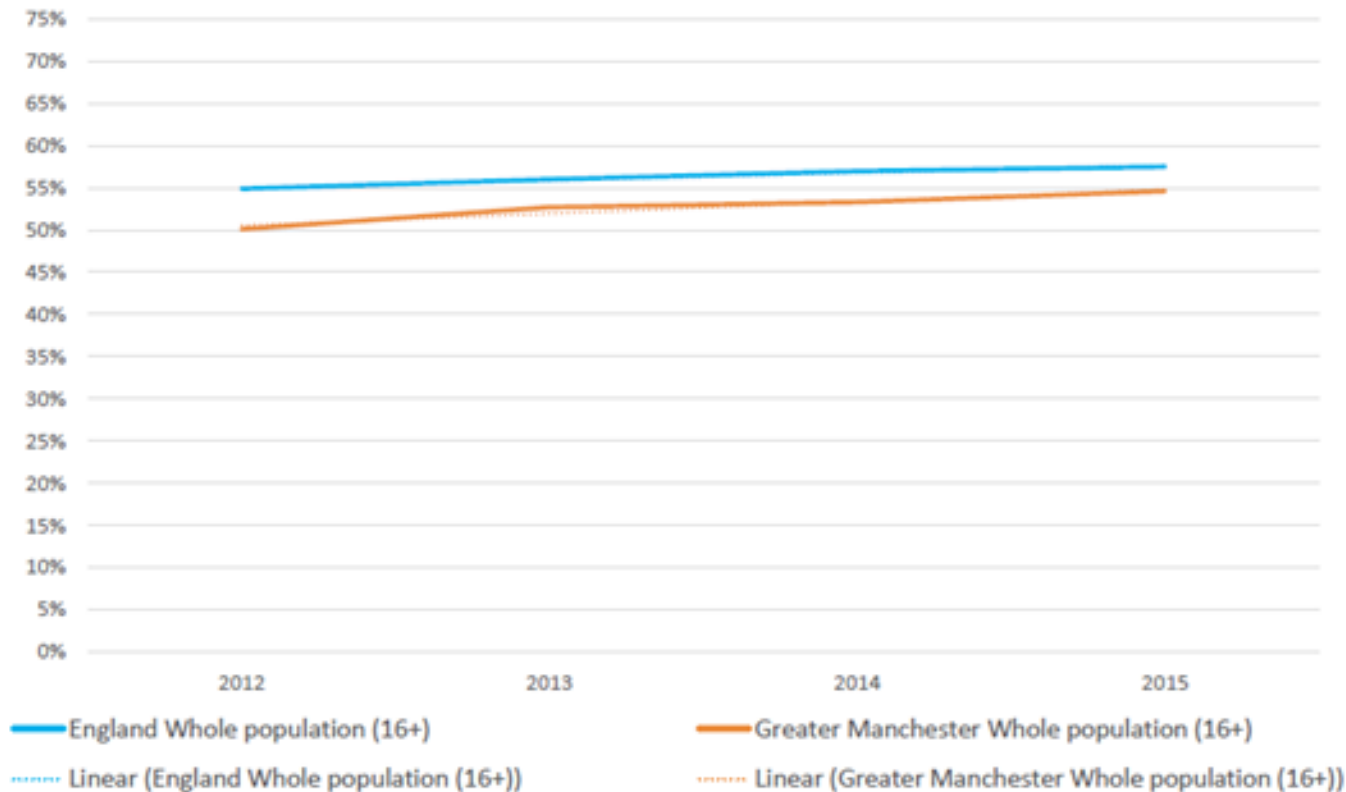


3. Outstanding across the 2 focus modules will identify examples of Best Practice which the sector will want / needs to hear about

- You will be able to provide examples of how you have changed the behaviour of the organisations you work with and the people your interventions touch

Outstanding across the 2 focus modules will clearly identify examples of Best Practice which the sector will want to hear about and needs to hear about

GM Active trend - Whole population (16+)



Source: Sport England, APS 6/7 to 9/10

Greater Manchester
Moving > A < V



greater
sport

Greater Manchester Sports Partnership



4. Stakeholders need to provide a depth of knowledge about you and what you do and act as verifying agents

- Those you invite to help tell your story must be an appropriate representative and know enough about what you do to provide a compelling narrative. They will provide a level of confidence and assurance that helps fulfil the verifiers objective to verify what you have presented in the 2500 word overview & additional documentation
- Any customers you invite will be able to describe what your services mean to them. How your services, actions and support has made an impact in their world. Customers can be other organisations eg NGB's or Local Authority partners. Customers can also be participants - those that attend the interventions you deliver - the things you do

Stakeholders need to provide a depth of knowledge about you and what you do and act as verifying agents





5. Providing Spotlight examples of what you do will articulate the reasons why you do things

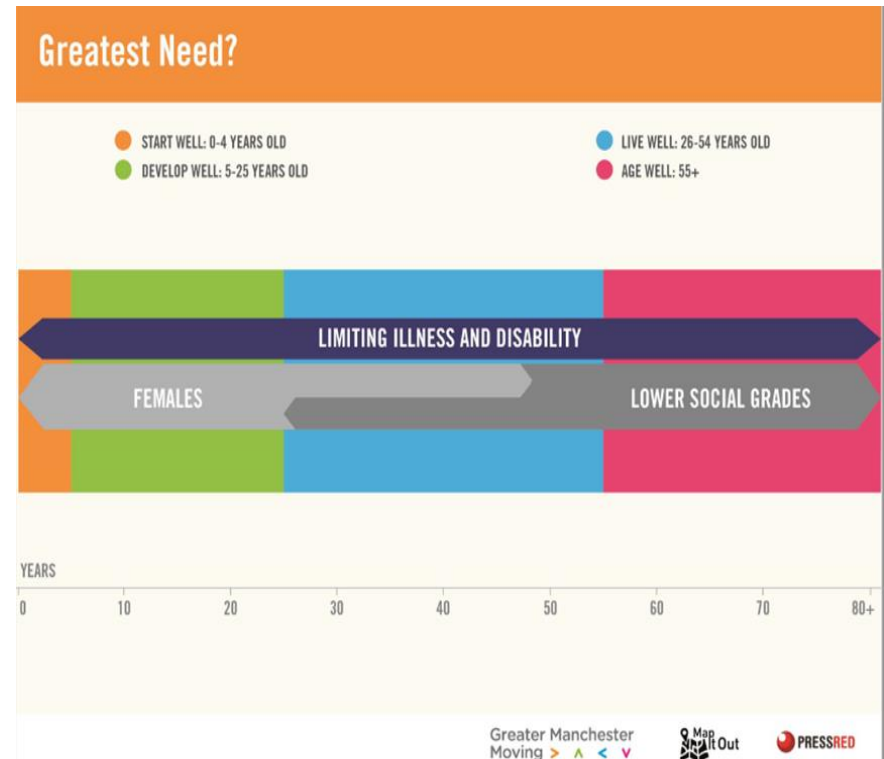
- What you do has been informed by others
- How you do things has been consulted on and has been informed by insight / evidence
- When you do things they align with need, geography / topography, and address known issues about access.
The things you do are therefore need & evidenced based



5. Providing Spotlight examples of what you do must clearly articulate the reasons why you do things

- You will be able to provide a simple, and at times, a more detailed understanding of why you have chosen the populations and interventions you have. Who you do things for, with and through.
- You will be able to demonstrate the changes you intended to make and those which you have actually achieved - **The Causal Link**

Providing Spotlight examples of what you do must clearly articulate the reasons why you do things.





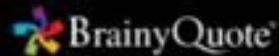
The Must Do

- The information and story telling you provide will be tested. It will be investigated via various lines of enquiry throughout the whole day. Your programme for the day and the people you invite to tell your story must offer the best opportunity for the validator to harvest all the insight they can to assure themselves that you are the outstanding organisation you believe yourself to be.
- the outcome will reflect the level of validation witnessed on the day

The Must Do

**Don't try to impress
people. Always be
yourself!**

Bella Thorne





Questions ?

Thank you

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