

Engaging with Disabled People and People with Long Term Health Conditions

GPlus37

27th February 2019

activityalliance.org.uk

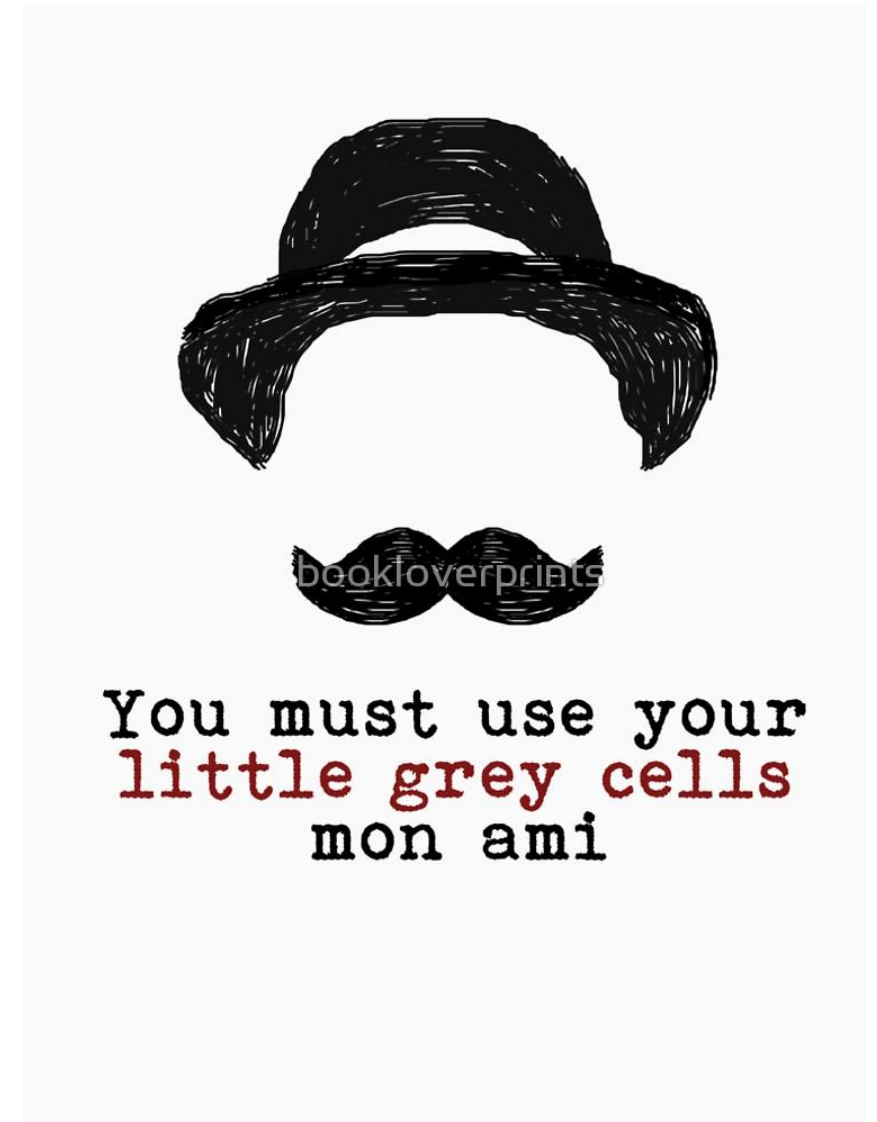


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Today's workshop

- Understanding your audience
- A few quizzes
- The objectives of Gplus 37 (AC) and
- Finally hints and tips on a successful completion



Definition of disability within GPLUS37

- We use a wide and inclusive disability definition
 - people with a range of impairments
 - long term physical
 - sensory – hearing or sight
 - Intellectual and cognitive
 - mental health conditions.
- Impairments or conditions
 - long term pain
 - chronic health condition
 - mobility
 - dexterity
 - breathing
 - memory

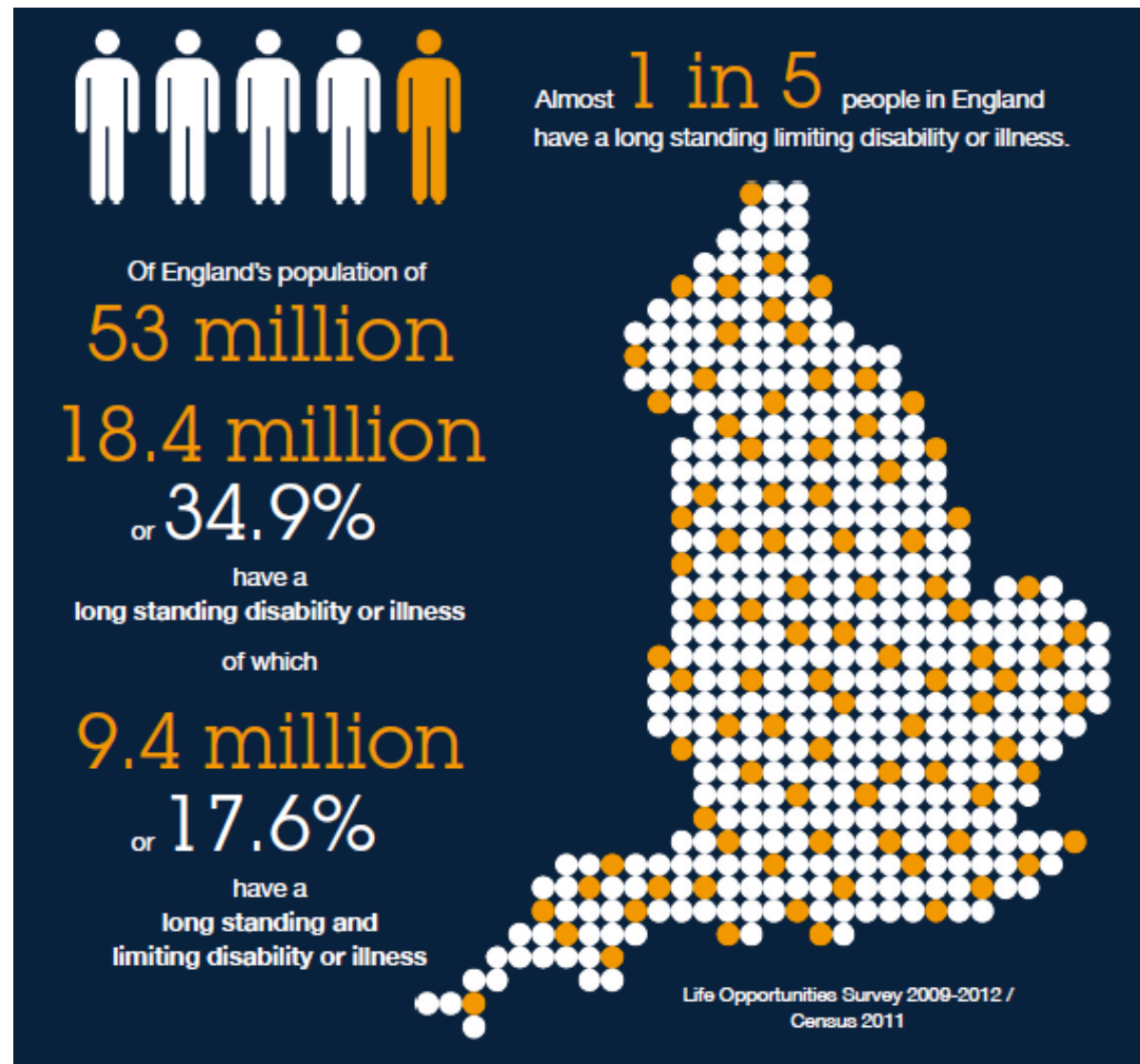


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Why should we engage with
disabled people?

Where are disabled people?



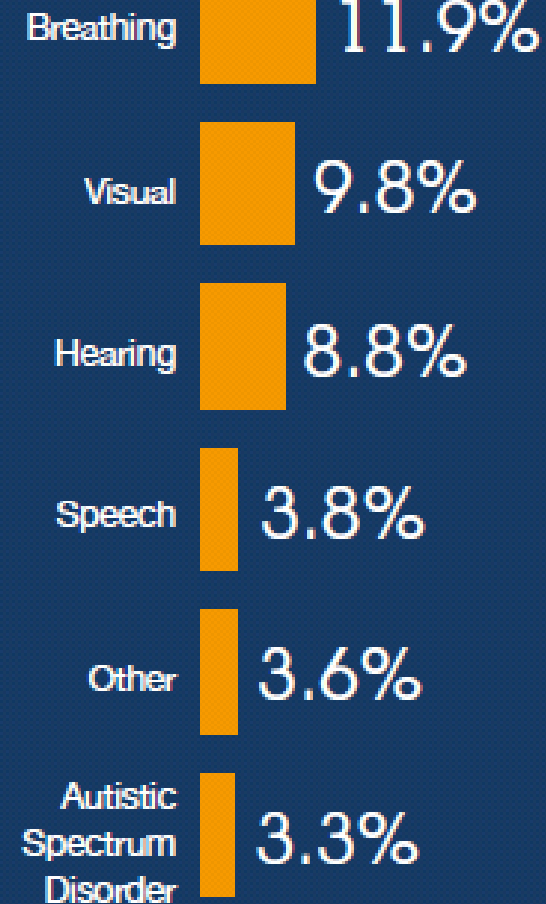
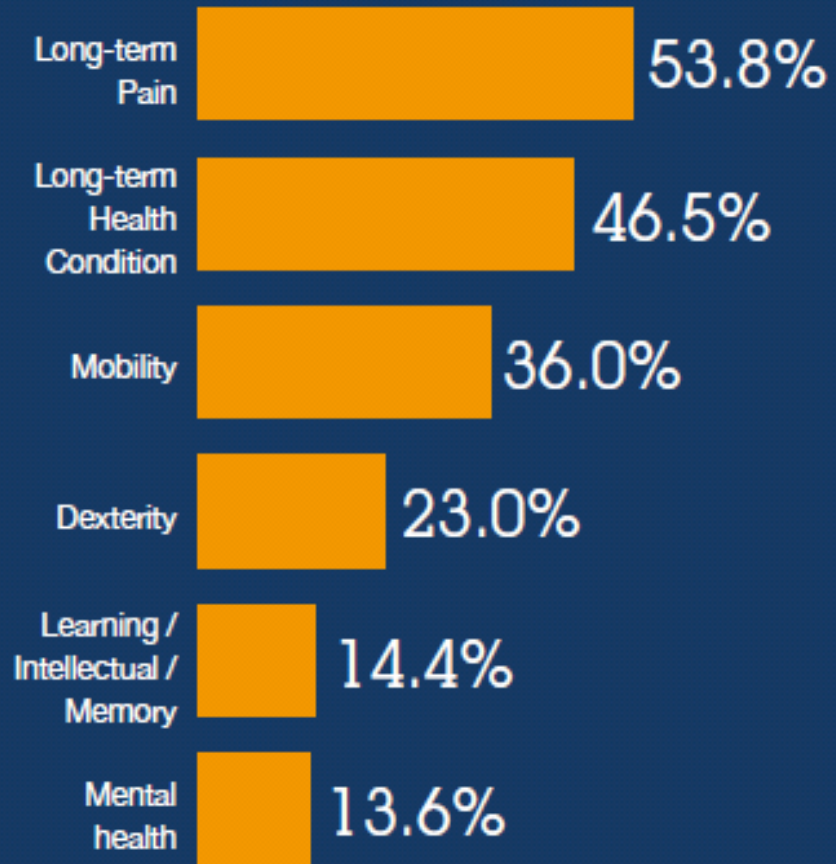


Disability by Impairment Type impairments largest to smallest %

Mobility	Learning / Intellectual / Memory
Breathing	Dexterity
Mental Health	Visual
Autism	Long Term Pain
Other (Not defined)	Speech
Long Term Health Condition	Hearing

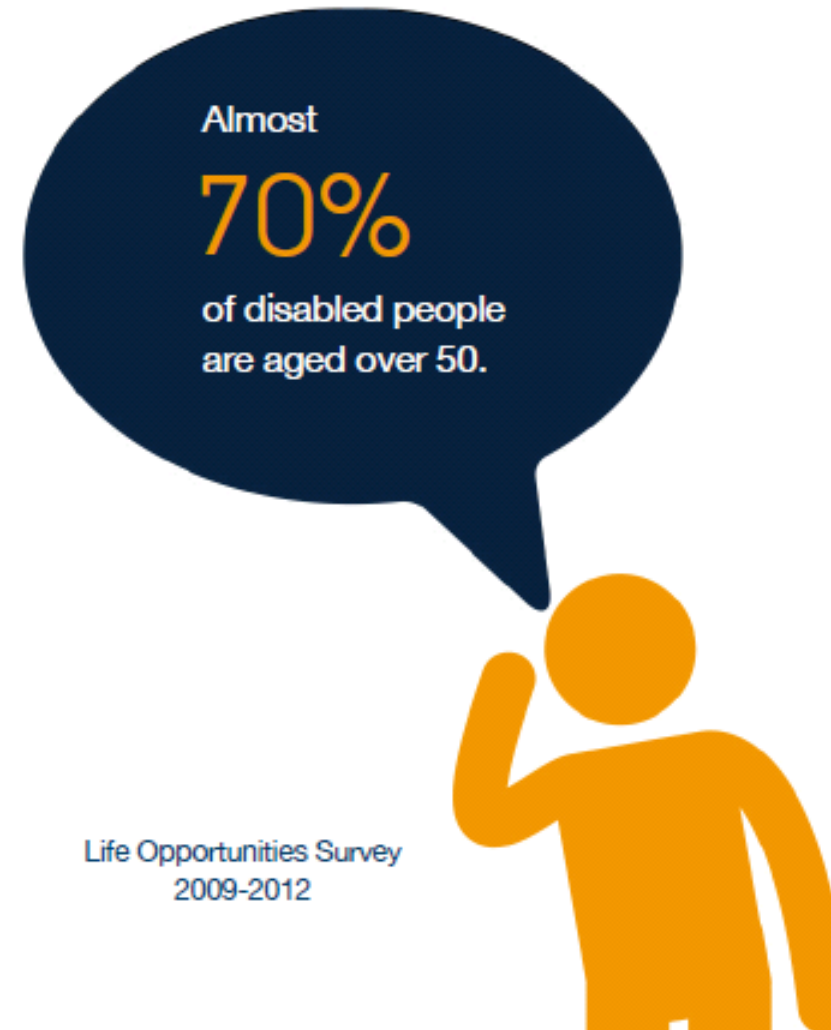
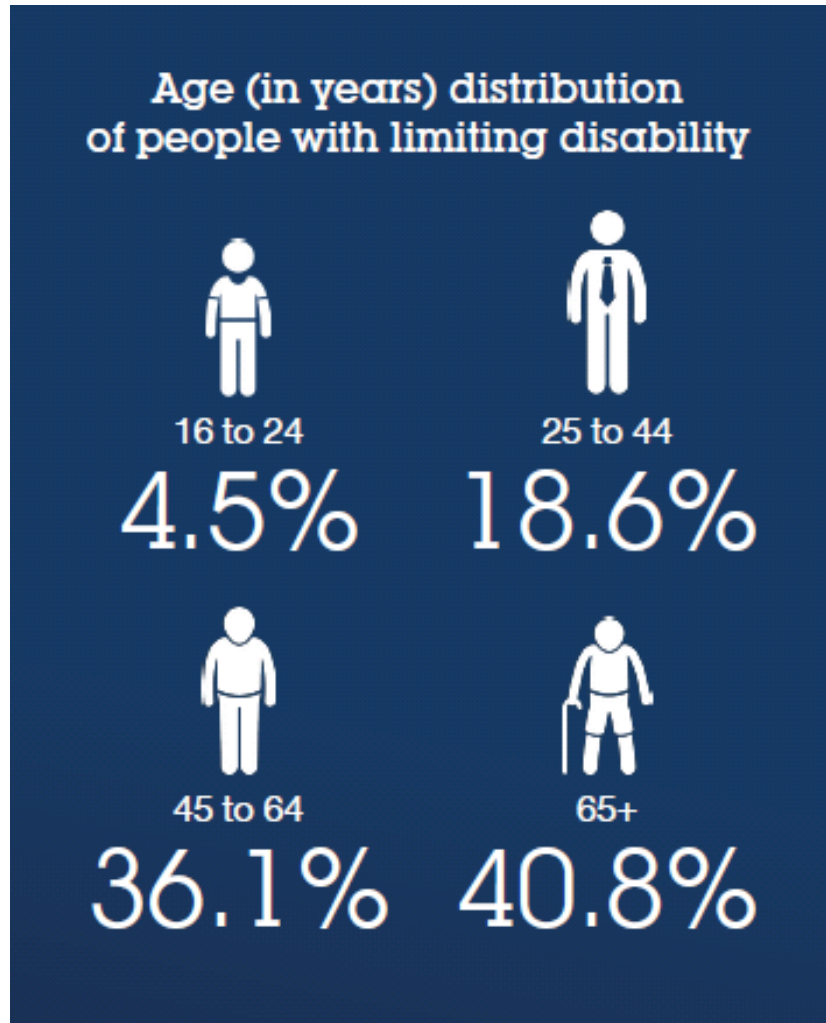
Departing from the traditional.....

Disability by impairment type

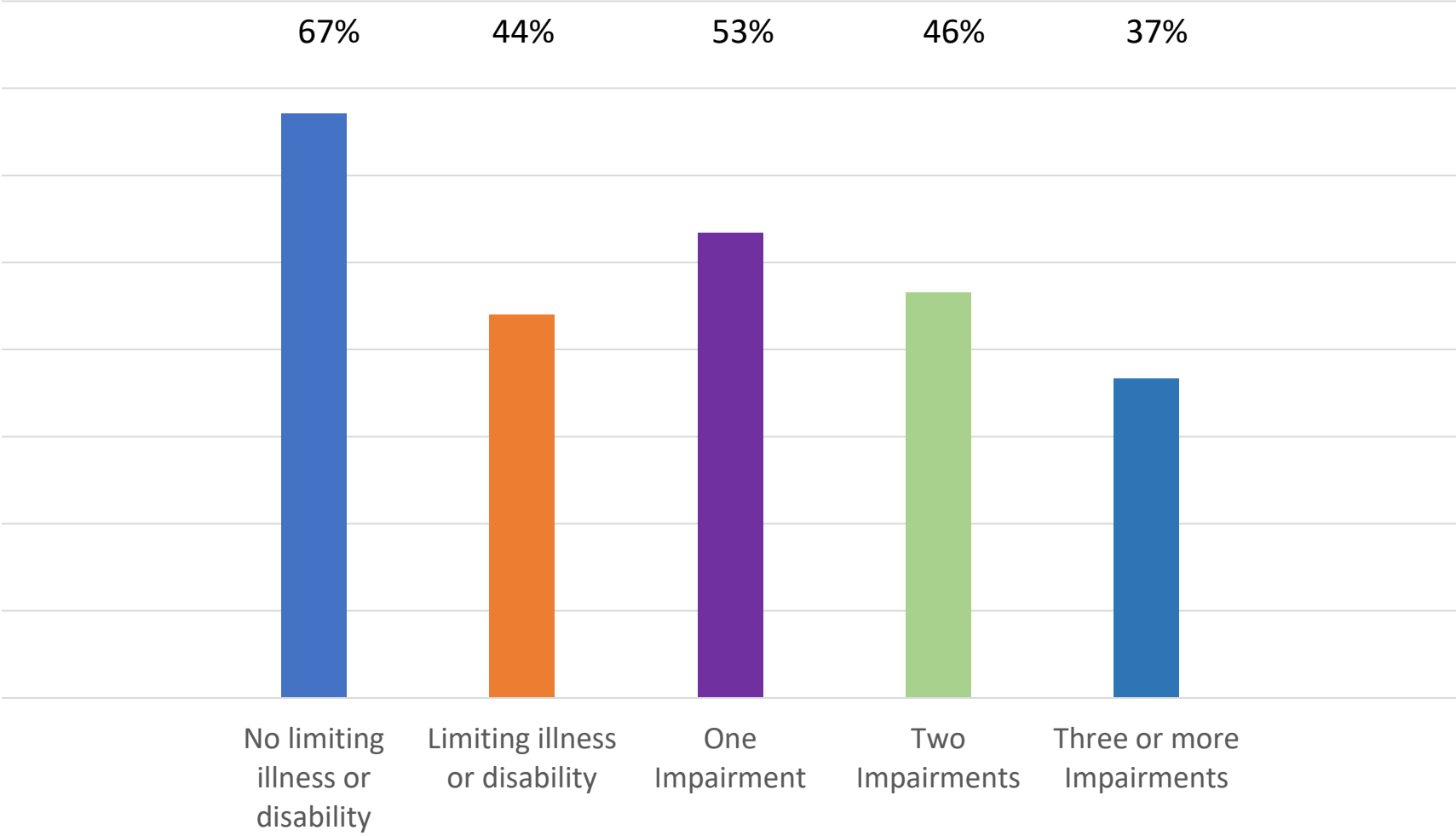


Life Opportunities Survey 2009-2012

An ageing population

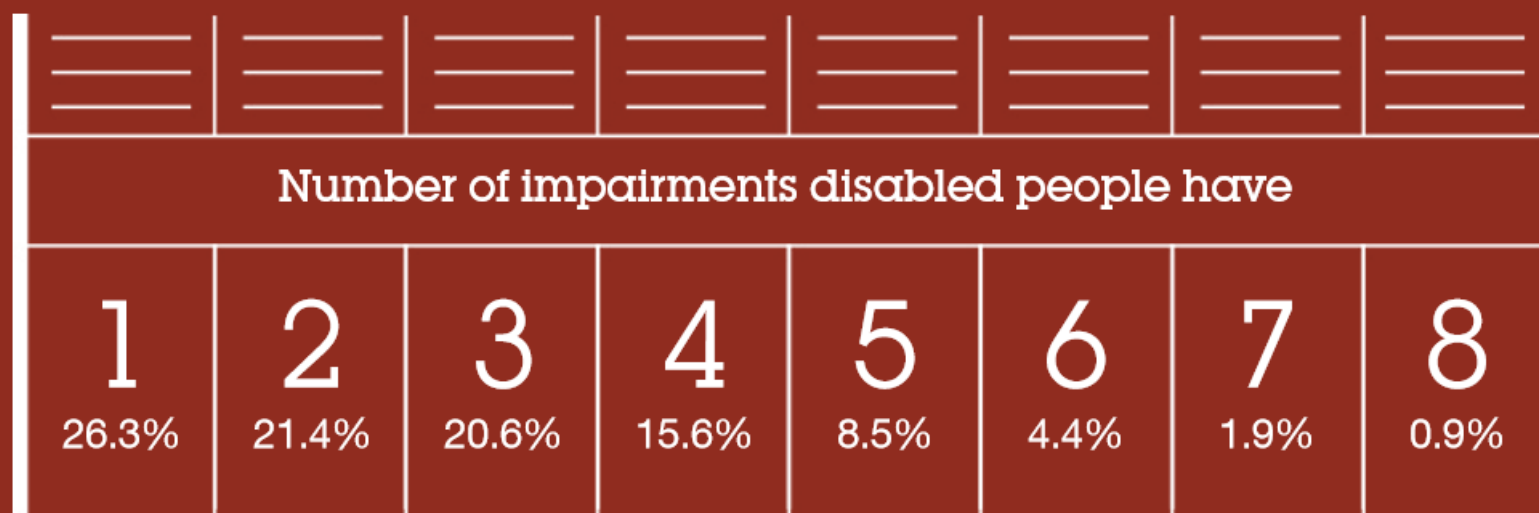


Active: at least 150 minutes a week -



Multiple impairments

Multiple impairments



Almost **75%** of disabled people have more than one type of impairment.



**GRAB A
TEAM
ITS
QUIZ
NIGHT**

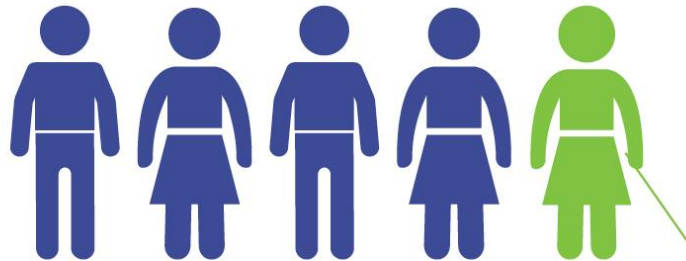
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How many disabled people are there in England?

Answer:



One in five people in England have an impairment - around **11.5 million** disabled people.

(DWP Family Resources Survey 2016-2017)



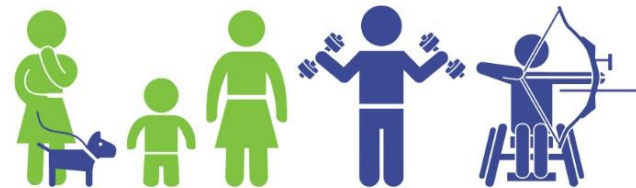
What do disabled people say are significant barriers to being more active?

Answer:



Psychological barriers play **the biggest role** in preventing disabled people from taking part in sport.

(Activity Alliance Barriers to Participation Report)



Three in five disabled people state that either not knowing about opportunities or a lack of available activities prevents them from being active.

(Activity Alliance Lifestyle Report)



What percentage of people say they feel confident when they meet a disabled person?

Answer:



One in twenty

people choose 'confident' as a top three term that described how they feel when they meet a disabled person.

(Disability Matters 2015)



What is the biggest barrier for disabled people not taking part in physical activity?

Answer:



Psychological barriers play **the biggest role** in preventing disabled people from taking part in sport.

(Activity Alliance Barriers to Participation Report)

GPlus 37

Engaging with Disabled People and
People with Long Term Health
Conditions – Module details

The background image shows two individuals riding horses in an indoor arena. The person in the foreground is wearing a purple helmet and a dark jacket, riding a dark horse. The person behind them is also wearing a purple helmet and a dark jacket, riding a white horse. The arena has a wooden wall and a blue and white striped pole in the background.

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Outcome 1: To promote
successful inclusive delivery and
leadership good practice



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Outcome 2: To align with and support current government and sector specific objectives



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Outcome 3: To provide evidence
of positive outputs and
outcomes

A photograph of a wheelchair basketball game in progress. Several players in red and white jerseys are on the court, with one player in a red jersey jumping to shoot the ball. The background shows a crowd of spectators and arena lighting.

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Outcome 4: To engage people
with a range of impairments



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Outcome 5: To encourage
greater physical activity levels

A photograph of three archers in a competition. Two archers in the foreground are wearing black and yellow uniforms, and a third archer in a blue and white uniform is in the background. They are all holding bows and aiming at targets. The background shows a competition area with barriers and other archers.

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Outcome 6: To narrow the
participation gap

A person wearing a red shirt, a red life vest, and a black cap is paddling a green canoe on a body of water. The canoe has "NOVA CR F1 CANOE" written on its side. Another person in a red shirt is partially visible in the foreground, also paddling. The water is calm with gentle ripples.

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Outcome 7: narrowing the participation gap between disabled people and non-disabled people



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Outcome 8: Guidance and tools
to ensure successful inclusive
delivery and leadership



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Outcome 9: A high-quality
experience for all participants

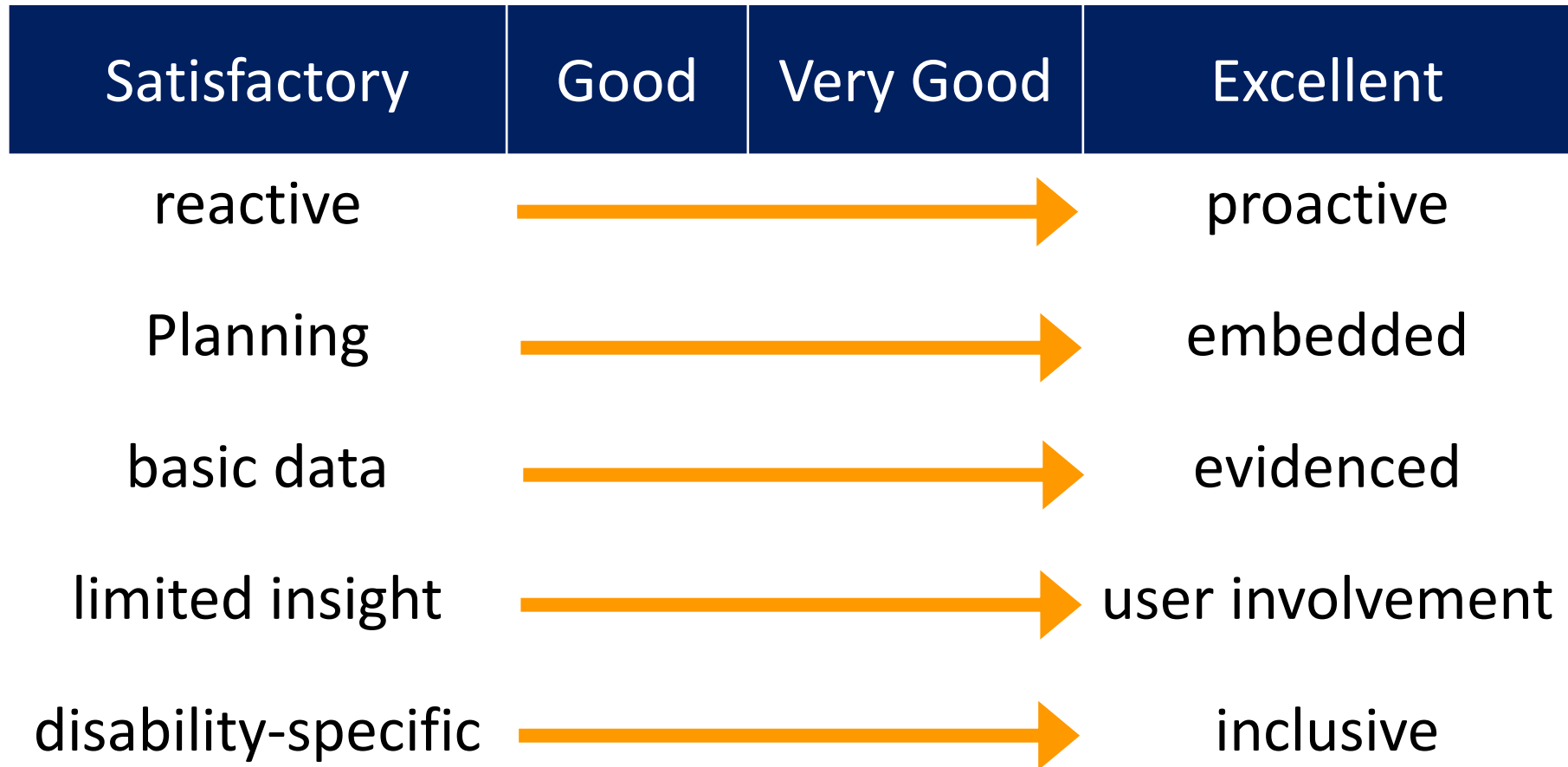
The components within GPLUS37 (AC)

Strategy	Leadership	Workforce Development
Accessible Venue	Policies and Procedures	Insight and Marketing
Partnerships and Collaboration	Programming and Participation	Impact and Outcomes

Areas to think about when completing Gplus 37

- Reference to engaging new target markets/communities where disability may figure - show action of how and when you will do this.
- Potential links to disability champion roles
- How equality of opportunity is evident in practice within, and where you have influenced others
- Have an awareness of the disability demographic and disability stakeholders locally and demonstrate good reputation amongst them
- Show where disability plays in setting the organisational priorities and focus and how you have done this

General Approach



Resources and links

- Our website has plenty of resources and link for you to download for free.

www.activityalliance.org.uk/resources

- Inclusive communication and communication factsheets
- Engagement factsheets
- Inclusive activity Programme (IAP)
- Research and insight reports
- LEAD – Leading Equitable and Accessible Delivery



Thank you for listening

Any thoughts or questions?