

WHAT WOULD
YOU CHANGE
ABOUT THIS
JOB AD...?

Right Directions

quality and safety

Looking to use your creative and organisational skills and social media savvy within a small, committed and passionate team?

Always been crazy about sport and fitness?

Fancy working for a company that's more like a family?

If so, Right Directions may be the home you're looking for....

Established in 2004, Right Directions is renowned in the sport and leisure sector for working with our clients to deliver a high quality and safe service. In this and other industry sectors, we help organisations improve their quality management, health and safety management, environmental procedures and customer service, through training, audits and mystery visits. We also manage a number of accreditation schemes on behalf of National Governing Bodies, such as Quest for Sport England, the ukactive Code of Practice and the Inclusive Fitness Initiative Award for Activity Alliance.

We are not your typical quality, environmental and health and safety nerds. We all started at grass roots level and worked our way up the career ladder, so we understand how organisations and facilities work. We are driven by a desire to make a difference to our clients and their industries as a whole.

Right Directions has grown organically purely through word of mouth. Following years of gaining awards and accreditations, we think it is time to build our sales and marketing team. We are looking for a marketing fanatic to join our team as the **Marketing and Social Media Manager**. You will play a key role in helping to build the Right Directions brand and show off our products and services.

This busy and diverse role includes:

- Creating engaging content for the website, social media channels and emails and reporting on the impact of the content and assisting in the creation of brand digital and print collateral
- Managing marketing campaigns and implementing the social media strategy.

Skills and Experience:

- A marketing degree or experience of working in a busy marketing role
- Editing and design experience
- A broad mix of digital media experience and a high level of innovative thinking
- Excellent all-round communication and listening skills
- Great attention to detail
- A sound knowledge of IT packages and social media channels.

Personal attributes:

- Proactive and super-organised
- Committed to building relationships with key stakeholders and the ability to communicate creative ideas that can translate into engaging content
- Open and responsive to feedback.

Benefits:

- Salary £20,000—£30,000 per annum, depending on experience
- 25 days annual leave, plus bank holidays
- Work-based pension scheme
- Life insurance
- Great training and development support
- Being a valued member of a great team.

If this sounds right up your street, please send your CV and a covering letter explaining why you are ideal for this role and our team, by 10 June 2019, to Sian Wheeler, sian@rightrightdirections.co.uk, and check us out at www.rightrightdirections.co.uk.