

#### **Module Outcome**

Management has clearly identified what the service is trying to achieve, setting out specific and measurable business objectives

Staff and stakeholders are involved in developing and delivering the business objectives through a continuous improvement approach.

The business objectives and improvement actions have measurable outputs and are reviewed regularly showing tangible evidence of advancement.

There is a culture of continuous improvement which has been developed through staff involvement and partner consultation.

The service can demonstrate improvement across all key areas including budget, quality, customers/stakeholders and people.

#### Focal Points - Questions to consider in preparation for your Quest Assessment

Does the facility have a clear Mission statement, values and strategy in place?

Do staff inductions include information on the facilities mission statement, values and strategy?

Is there a stakeholder and staff engagement policy or procedure in place?

Are there KPI's in place linked to the business improvement plan?

Does the facility conduct an annual customer survey?

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| Challenge:             | Unsatisfactory          | Satisfactory   | Good  | Very Good   | Excellent  |
|------------------------|-------------------------|--|---|---|--|
| Has the organisation   | There is no evidence of | A Mission Statement is   | Facility has an   | There is evidence of a  | There is evidence of a   |
| identified its purpose | a Mission Statement or  | in place and publicly  | overarching Mission   | culture of continuous   | culture of continuous  |
| in developing the      | Business Strategy.      | available.   | Statement, values and   | improvement linked to   | improvement linked to  |
| business plan, how do  |                         |  | strategy that is clearly  | clear mission   | clear mission  |
| you plan to improve?   |                         |  | linked to external  | statements and  | statements and   |
|                        |                         |  | strategies.   | corporate business plan.  | corporate business plan.   |
|                        |                         | Staff are aware of key targets linked to business performance.                       | There are clearly documented Corporate objectives.  | Forward planning and longer-term business growth plans are in place.      | Contingency plans and forward planning is in place linked to growth plans. |
|                        |                         | Staff inductions include information on the facilities mission statement, values and | Planned review dates<br>and KPI's are in place<br>linked to the corporate<br>business plan. | Self-assessment plans are in place and linked to a site improvement plan. | There is evidence of benchmarking within the leisure industry.             |
|                        |                         | strategy.  |   |   |  |







| Challenge:  | Unsatisfactory   | Satisfactory  | Good  | Very Good   | Excellent   |
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|   |  |   | Procedures and policies linked to the business plan are in place.                                       | Plans are linked to local strategic objectives.   | The facility actively looks for and shares best practice.   |
|   |  |   | Staff are aware of key targets linked to performance and understand how their role contributes to this. | Clear KPI's and reactive targets are in place and communicated to the team.   | Staff training linked to<br>business improvement<br>is embedded within<br>the facility.             |
| Do  |  |   |   |   |   |
| Challenge:  | Unsatisfactory   | Satisfactory  | Good  | Very Good   | Excellent   |
| How are the staff and<br>stakeholders involved<br>in the development of<br>the business<br>objectives and the<br>delivery of continuous | There is no evidence of stakeholder or staff engagement. | Staff and stakeholders have been involved in the development of the business objectives.                      | Business and social objectives are aligned with partner organisations.                                  | Business and social objectives linked to clear KPI's are aligned with partner organisations.  | Service improvement<br>teams are operational<br>and operate with clear<br>terms of reference.       |
| improvement actions?<br>(Challenge for staff)   | There is no evidence of a site improvement plan.         | Staff and stakeholders<br>are aware of business<br>objectives and targets<br>linked to their current<br>role. | There is a co-<br>produced continuous<br>improvement plan in<br>place.                                  | There is an embedded and clear route of communication available to staff and stakeholders to provide input and feedback into plans. | Clear KPI's linked to continuous improvement are embedded and shared amongst the entire workforces. |
|   |  |   | Policies and procedures are in place.   | Induction and refresher<br>training covers all<br>aspects of continuous<br>improvement.   | Task related activity is sourced, completed and signed off.   |

Moving Communities







| Do   |                |  |  |  |  |  |
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| Challenge:   | Unsatisfactory | Satisfactory   | Good   | Very Good  | Excellent  |  |
|  |                |  | Induction training is aligned to business objectives.  | There is an annual staff<br>and stakeholder<br>survey or review of<br>policies.                          | Staff and stakeholders<br>are engaged and<br>aware of plans, actions<br>aligned to the business<br>objectives.           |  |
|  |                |  | The facility conducts<br>an annual customer<br>survey  |  | Facility is innovative in their approach to stakeholder and staff engagement.  |  |
| How are staff,<br>customers and<br>stakeholders<br>informed about the<br>business objectives<br>and updated on | No evidence.   | Basic plans and<br>business objectives are<br>available to staff and<br>public upon request. | Staff and customers<br>have access to<br>business objectives,<br>(summarised and/or<br>abridged) | Staff have full access<br>to business objectives<br>linked to their current<br>role and department.      | Findings and results of improvement plans are proactively shared with the staff on a regular and formal basis.           |  |
| actions, which contribute to the continuous improvement process? (Challenge for staff)                         |                | There is a stakeholder and staff engagement policy or procedure in place.                    | Staff have access to assessment reports.   | Staff have access to<br>the site improvement<br>plan and are easily<br>able to contribute<br>towards it. | Actions are delegated and communicated to relevant members of staff and linked to clear performance KPI's and deadlines. |  |
|  |                |  | Staff meetings and stakeholder briefing sessions are in place.                                   | Service improvement information is displayed in public areas and websites.                               | Purpose and values linked to continuous improvement are embedded within the entire team.                                 |  |







| Do  | Do   |   |   |  |  |  |  |
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| Challenge:  | Unsatisfactory   | Satisfactory  | Good  | Very Good  | Excellent  |  |  |
|   |  |   | Staff suggestion scheme is in place.  Customer suggestion scheme is in place.                           |  | The facility uses innovative methods of communication with the public and stakeholders. There is a clear schedule of customer consultation and engagement events in place.     |  |  |
| Are there sufficient resources available to deliver the objectives and improvement tasks? | No evidence of the linked plans, systems, or agreements in place.              | Budgets are in place<br>linked to current<br>staffing and<br>operational<br>requirements. | Budgets are linked to clear business objectives and delivery of tasks related to the relevant activity. | There is a dedicated staff function to support the improvement plan.                   | Structural, refurbishment and/or decorative improvement plans to the facility are in place and budgeted for.   |  |  |
|   | No evidence that staff have been trained on how to deliver company objectives. | There are KPI's in place linked to the business improvement plan.                         | Staff time has been allocated.  | There is evidence of<br>new product<br>development and local<br>enterprise/initiative. | The financial plan is linked to the delivery of the business objectives and are there sufficient resources to carry out tasks related activity listed on the improvement plan. |  |  |

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| Do                    |  |  |  |  |  |  |  |
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| Challenge:            | Unsatisfactory                             | Satisfactory   | Good   | Very Good  | Excellent  |  |  |
|                       |  |  | Current Partner(s)<br>resources are<br>sufficient.   | There is evidence of a annual review of current Partner(s) resources to ensure they can support and deliver actions that have been allocated to them.  Budgets and resources are available to carry out any new build or refurbishment work identified in the business plan. | There is a formal review process in place to assess the staffing function is sufficient to deliver the improvement plan in place.  There is a clear partnership/stakeholder agreement in place to support the development plans. |  |  |
| Measurement, Monitori |  |  |  |  |  |  |  |
| Challenge:            | Unsatisfactory                             | Satisfactory   | Good   | Very Good  | Excellent  |  |  |
| How do you measure?   | No evidence of performance KPI's in place. | Performance<br>management<br>measuring process<br>(KPIs) used. | Performance<br>management<br>measuring process<br>(KPIs) used to establish<br>measures and set<br>realistic and<br>achievable targets. | There is evidence of a balanced scorecard that is embedded within business performance and analysis.   | There is evidence of a balanced scorecard that is embedded within business performance and analysis.   |  |  |
|                       |  | Basic measurable outputs are in place.                         | Internal Assessment in place.  | Internal and external<br>Assessment in place.  | Task completion targets are in place and reviewed on a regular basis.  |  |  |

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| Challenge:                          | Unsatisfactory                                     | Satisfactory   | Good  | Very Good  | Excellent  |
|-------------------------------------|--|--|---|--|--|
|                                     |  |  | Clear task and completion targets in place.   | Regular meetings are held to discuss, analyse the current performance to develop new plans.                            | Targets are adjusted when current performance exceeds planned expectations.                                    |
|                                     |  |  | Measurable outputs are linked to the improvement plan targets.                          | Multiple trusted sources and methods of analysis is in place to review performance.                                    | Innovative technology<br>and methods are in<br>place to measure and<br>review performance.                     |
|                                     |  |  |   | There is a clear method of staff providing feedback into the management team about the facility's current performance. | There is a planned, structured consumer, staff and stakeholder engagement plan in place to review performance. |
| How do you review what you measure? | There is no evidence that performance is measured. | Meetings take place to review performance.             | Improvements plans<br>are reviewed on a<br>regular basis against<br>actual performance. | The facility has the ability to amend business objective's part way through the financial year.                        | The improvement plan is dynamic and responsive to the current performance and needs of the business.           |
|                                     |  | Actions are allocated linked to improving performance. | Measurable outputs are updated and amended.   | Basic internal and external assessments are in place.  | Task completion targets are set and regularly updated.   |
|                                     |  |  | Mystery visit audits and findings are reviewed.   | Action plans are adjusted and linked to mystery visit audits and findings.   | There is thorough external assessment and audit process linked to performance.                                 |

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#### **Quest 6 - Planning to Improve**

#### **Guidance Notes**



| Measurement, Monitoring and Review        |  |  |  |  |   |  |  |
|---|--|--|--|--|---|--|--|
| Challenge:                                | Unsatisfactory   | Satisfactory   | Good   | Very Good  | Excellent   |  |  |
|   |  |  | Staff meeting are used to identify what action(s) remain outstanding and also to track the action taken so that the objective can be achieved. | Staff meeting are used to identify what action(s) remain outstanding and also to track the action taken so that the objective can be achieved.         | There is evidence that action is taken to achieve the desired outcomes.   |  |  |
|   |  |  |  | The results and findings from mystery visits, partner satisfaction surveys, customer surveys and audits reviewed to ascertain year on year improvement | The improvement plan is revised and updated as a result of the achievement to date and/or if additional resources are required in order to implement various initiatives. |  |  |
| Impact and Outcomes                       |  |  |  |  |   |  |  |
| Challenge:                                | Unsatisfactory   | Satisfactory   | Good   | Very Good  | Excellent   |  |  |
| Has what you have done made a difference? | There is no evidence that the actions taken have improved the performance of the facility. | Satisfaction survey results have improved as a result of the action taken. | Financial performance improvement can be linked to business plans.   | Business objectives are achieved more effectively and/or within the desired timeframe.   | The team's (and partner) involvement in the development and delivery of the business objectives led to a greater transparency of the business planning process.           |  |  |

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| Challenge: | Unsatisfactory | Satisfactory                                    | Good   | Very Good  | Excellent   |
|------------|----------------|---|--|--|---|
| j          |                | There has been an improvement in site footfall. | Mystery visit,<br>satisfaction surveys<br>and audit findings<br>clearly have an<br>effective influence on<br>the improvement plan. | Improved performance can in part, be attributed to the implementation of the business and improvement planning processes   | The business objectives have influenced its impact on income generation and/or expenditure reduction across financial and nonfinancial objectives.  |
|            |                |   | The details of how<br>each task or project is<br>implemented recorded<br>effectively and within a<br>specified timeframe           | The facilities achievement encouraged potential partners to become involved  | There has been a positive impact on the service, resulting in an increase in attendances, partnership engagement and improved retention of its membership base - effectiveness.   |
|            |                |   | There has been an increase in staff satisfaction survey results.   | Staff developed further and become more motivated as a result of their involvement in the continuous improvement process. Organisation receiving and using customer and partner testimony and advocacy to encourage greater participation. | The achievement of business objectives led to additional investment/external funding.  There is evidence that 'what the service is doing' is making a tangible difference to improvements to sport and physical activity in the area. |

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